

## What is WatersideCare?

WatersideCare is an initiative aimed at helping communities improve their local waterways (e.g. canals, brooks and rivers). Keep Britain Tidy is working in partnership with the Environment Agency, Canal & River Trust and Severn Trent Water to set up WatersideCare groups in areas across the Midlands who then 'adopt' a local stretch of waterway.

## What activities do WatersideCare groups do?

As a WatersideCare group, you could have a big impact on the quality of your local waterway by:

- Removing rubbish
- Campaigning on water quality issues
- Improving wildlife habitats
- Carrying out wildlife surveys

WatersideCare will provide you with the tools, equipment, insurance and training to do the job as well as provide ongoing support!



## Why join a WatersideCare group?



**Waterways** (e.g. canals, brooks and rivers) are vital wildlife corridors that provide valuable habitats and places for people to enjoy and be inspired by. However, these are often neglected environments, attracting rubbish and anti-social behaviour. Water quality too is often an issue, especially in urban areas. By taking part in WatersideCare, you can play a positive role in caring for and improving your local environment.

**If you would like to join the Measham group, please attend the Parish Council meeting at 7pm on the 14th September and show your support.**

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Canal &  
River Trust

